



The Amplify Challenge is on!  
Beginning at 7:00 PM EST on Friday, February 23, the Challenge begins!

This year's *Amplify Challenge* will challenge your group to post pictures and videos to your student ministry Instagram and Twitter accounts that meet the listed challenge requirements below! Each time you complete a challenge, your group will earn 1 or more entries into the drawing to win \$500! The more pictures and videos you post, the more drawing entries your group will receive (see maximum amount of entries next to the challenges below)!

In order for your challenge submissions to count, you must post the challenge pictures and videos from your official student ministry Instagram/Twitter accounts. Each unique picture counts only once, regardless of whether you put it on one or more of your social accounts.

Also, to be eligible for the drawing, ALL OF YOUR POSTS must include the conference AND challenge hashtags:

Conference Hashtag: #amplifyconf

Challenge Hashtag: amplifychallenge + challenge number  
(Example: #amplifychallenge2)

Here are your challenges for the weekend!

- 1) Group Picture (adult youth leaders included) in front of Amplify banner (1 entry)
- 2) Picture of your students during worship service (1 entry, can earn up to 5 entries total)
- 3) Picture of your students in small groups (1 entry, can earn up to 5 entries total)
- 4) Picture of your students at Superfly (1 entry, can earn up to 3 entries total)
- 5) Picture of your students during Squads (1 entry, can earn up to 3 entries total)
- 6) Group Picture (adult youth leaders included) in front of a sign that says "Chattanooga" (3 entries)
- 7) Video (less than 15 seconds) sharing a student testimony of what God did in his/her life at Amplify 2018 (3 entries, can earn up to 12 entries total)
- 8) Video (less than 1 minute) showing "A Day in the life of your group at Amplify" (3 entries)
- 9) Group with the most Amplify photos posted (must use #amplifyconf) (5 entries)

Make sure to follow Amplify Middle School Conference  
on Instagram (@amplify\_jv), Twitter (@amplifyjv), and Facebook!

Contest begins at 7:00 PM EST on Friday, February 23rd and ends Saturday night at 10:00 PM EST. The \$500 Grand Prize will be given away at the Sunday Morning Session (group must be present in order to win).

Extra entries can also be won through Squads and Spirit Challenges!